

DOG PADDLE & **PET·A·PAL** **ZA**



Sunday August 26th 2018

11am- 2pm

Ledge Pool & Recreation

Hinckley, OH Reservation

 **Entercom**
Cleveland



Pet-A-Palooza Story – From “Bow” to “Wow”!

Do you love your dog? So does Entercom RADIO! Our listeners across the country are the proud owners and parents of dogs, cats, fish, birds, pigs, rodents and reptiles! “Pet-a-Palooza” celebrates our love affair with our animals with a day in the park where you can bring your pet & listen to music, eat, shop, swim, enjoy a number of exhibitions and even adopt an animal in need!

The inaugural “Pet-a-Palooza” premiered on Saturday, April 15th 2000 in Las Vegas and attracted over 4,000 pet lovers and 1,500 dogs. We have now brought this event to Cleveland where we have teamed up with Cleveland Metroparks and their annual Dog Paddle. Pet-A-Palooza and Dog Paddle come together in the beautiful surroundings of Ledge Park located just south of Cleveland in Northern Medina County:

2013 attracted over 1200 humans & 800 dogs

2014 attracted over 1490 humans & 1,024 dogs

2015 attracted over 1402 people & 814 dogs

2016 attracted 1870 people & a record breaking 1043 dogs

while helping raise \$**5800** in donations to benefit Medina County SPCA and Cleveland APL.

Pet-a-Palooza has grown into a national platform. We look forward to your involvement as we grow the animal fun and increase the awareness of animals in need in our community!



PET·A·PAL ZA

SWEEPING THE NATION...

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Pet-a-Palooza has grown into a national platform across multiple Entercom Radio markets. We look forward to your involvement as we grow the animal fun and increase the awareness of animals in need in our communities across the USA!



DOG PADDLE & PET·A·PAL^{PA}W^{PA}W^{PA}ZA

Why Should You Join In?

Plan to join NE Ohio dog and other pet lovers at this unique and fun event. Valuable sponsorship packages are available to help gain exposure and sales for your business...heighten your visibility, showcase new products, gather consumer data, shape consumers attitudes and define your unique brand and position.

Along with all the fun, this event is designed to increase awareness to benefit ALL animals in need in our community. A Percentage of admission proceeds will benefit the Medina SPCA – a local pet adoption and rescue facility that has been supporting and caring for pets for more then 2 decades as well as the Cleveland APL. Your donations will help them continue to serve and protect our pet communities.

You will see all of this on-site: Exhibitors, Pet & Owner activities, people swimming with their dogs, groomers, adoptions, non-profit animal rescues, training tips, ask the vet, dog exhibitions, etc.



DOG PADDLE & PET-A-PALOOZA

BOOTH SPONSOR

On-Site Elements That You Will Receive:

- Booth Sponsor of Dog Paddle & Pet-A-Palooza
 - 10x10 Booth display area on-site at Dog Paddle & Pet-A-Palooza
 - Display area at the event including 1 table and 2 chairs
- Please bring your banners and pop-up tent
- Right to use the Dog Paddle & Pet-A-Palooza logo in any and all direct marketing and outside advertising
 - Your coupon, free gift or product sample available to pass out at the door to the first 200 guests
 - Offer prizes for our contests and door prizes for PA announcements recognition

Investment: \$500



Agreed to and accepted by:

Print Name

Signature

Date

****ALL PRODUCTION AND COPY WRITING PROVIDED BY Entercom MARKETING AT NO ADDED CHARGE****

2-Week Written Cancellation Policy. Advertising campaign fees are due prior to on-air dates. Fees can be paid via company check or credit card payable to Entercom Radio.

2017 Photos



DOG PADDLE & **PET·A·PAL****ZA**



Thank you for your time and consideration.
Please contact me if you have any questions.

